# AMENDMENTS TO THE CLAIMS

Please cancel claims 1-11, 22-32, and 43-43. All pending claims are repro-

duced below.

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1       12. (Original) A computer-implemented method for capturing and present-

2   ing node sequence data, comprising:

3           receiving input designating a target path comprising a sequence of

4               nodes, the target path further comprising at least one wild card;

5      retrieving, from a stored log, a plurality of records comprising node

6      sequence data;

7      filtering the retrieved records to identify records corresponding to

8      node sequences that match the target path; and

9      outputting a report based on the identified records.

1      13. (Original) The method of claim 12, wherein the node sequence data com-

2 prises website visitation path data, and wherein each node corresponds to at least

3 one web page.

1      14. (Original) The method of claim 13, further comprising, prior to retrieving

2 the plurality of records:

3      monitoring web page visits; and

4      storing, in the log, records representing the monitored web page visits.

1      15. (Original) The method of claim 12, wherein the target path comprises a

2 node corresponding to an entry point.

1      16. (Original) The method of claim 12, wherein the target path comprises a

2 node corresponding to an exit point.

1      17. (Original) The method of claim 12, wherein outputting the report com-

2 prises outputting a report indicating relative frequencies of occurrence of node se-

3 quences.

1    18. (Original) The method of claim 12, wherein outputting the report com-

2    prises outputting a report indicating relative frequencies of occurrence of node se-

3    quences that match the target path.

1    19. (Original) The method of claim 12, wherein outputting the report com-

2    prises outputting a graph including lines depicting node sequences, wherein a vis-

3    ual characteristic of the lines indicates relative frequency of occurrence of node se-

4    quences.

1    20. (Original) The method of claim 19, wherein the visual characteristic is

2    thickness.

1    21. (Original) The method of claim 19, wherein the visual characteristic is

2    color.

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1    33. (Original)  A system for capturing and presenting node sequence data,

2    comprising:

3    a log, for storing a plurality of records comprising node sequence data;

4    an input device, for receiving input designating a target path compris-

5    ing a sequence of nodes, the target path further comprising at

6    least one wild card;

7    a path analysis module, coupled to the log and to the input device, for

8    retrieving records and for filtering the retrieved records to iden-

9    tify records corresponding to node sequences that match the

10   target path; and

11   an output device, coupled to the path analysis module, for outputting

12   a report based on the identified records.

1    34. (Original)  The system of claim 33, wherein the node sequence data com-

2    prises website visitation path data, and wherein each node corresponds to at least

3    one web page.

1    35. (Original)  The system of claim 34, further comprising:

2        a tracking server, coupled to the log, for monitoring web page visits

3        and for transmitting a signal to the log to store records repre-

4        senting the monitored web page visits.

1        36. (Original) The system of claim 33, wherein the target path comprises a

2  node corresponding to an entry point.

1        37. (Original) The system of claim 33, wherein the target path comprises a

2  node corresponding to an exit point.

1        38. (Original) The system of claim 33, wherein the output device outputs a

2  report indicating relative frequencies of occurrence of node sequences.

1        39. (Original) The system of claim 33, wherein the output device outputs a

2  report indicating relative frequencies of occurrence of node sequences that match the

3  target path.

1        40. (Original) The system of claim 33, wherein the report comprises a graph

2  including lines depicting node sequences, wherein a visual characteristic of the lines

3  indicates relative frequency of occurrence of node sequences.

1        41. (Original) The system of claim 40, wherein the visual characteristic is

2  thickness.

1        42. (Original) The system of claim 40, wherein the visual characteristic is

2  color.

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1    54. (Original) A computer program product for capturing and presenting

2    node sequence data, comprising:

3           a computer-readable medium; and

4           computer program code, encoded on the medium, for:

5                  receiving input designating a target path comprising a sequence of

6                         nodes, the target path further comprising at least one wild

7                         card;

8                  retrieving, from a stored log, a plurality of records comprising node

9                         sequence data;

10          filtering the retrieved records to identify records corresponding to

11          node sequences that match the target path; and

12          outputting a report based on the identified records.

1        55. (Original) The computer program product of claim 54, wherein the node

2  sequence data comprises website visitation path data, and wherein each node corre-

3  sponds to at least one web page.

1        56. (Original) The computer program product of claim 55, further compris-

2  ing computer program code, encoded on the medium, for, prior to retrieving the

3  plurality of records:

4          monitoring web page visits; and

5          storing, in the log, records representing the monitored web page visits.

1        57. (Original) The computer program product of claim 54, wherein the target

2  path comprises a node corresponding to an entry point.

1        58. (Original) The computer program product of claim 54, wherein the target

2  path comprises a node corresponding to an exit point.

1        59. (Original) The computer program product of claim 54, wherein the com-

2  puter program code for outputting the report comprises computer program code for

3  outputting a report indicating relative frequencies of occurrence of node sequences.

1        60. (Original) The computer program product of claim 54, wherein the com-

2  puter program code for outputting the report comprises computer program code for

3   outputting a report indicating relative frequencies of occurrence of node sequences

4   that match the target path.

1       61. (Original) The computer program product of claim 54, wherein the com-

2   puter program code for outputting the report comprises computer program code for

3   outputting a graph including lines depicting node sequences, wherein a visual char-

4   acteristic of the lines indicates relative frequency of occurrence of node sequences.

1       62. (Original) The computer program product of claim 61, wherein the visual

2   characteristic is thickness.

1       63. (Original) The computer program product of claim 61, wherein the visual

2   characteristic is color.